

954254
10/13/16



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25329944
CPE: //2009
Agency: TARGET ENTERPRISES
TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403
Flight: 10/10/16 - 10/16/16
Advertiser: Tim Scott for Senate
Product: Tim Scott for Senate
Station: WCCB
Market: Charleston, SC
Office: LOS ANGELES
Version: Original Order
Total \$: \$160.00
Total Spots: 3
Total CPP: \$6.53

Agency Order #:
Buyer: DEDE JEFFERY
Salesperson: TORI PLEXICO 323-966-5196
Primary Demo: Adults 55+
Con Type: POLITICAL/NOTE
Assistant: DEVON SCOTT 323-966-5049
Total GRP: 24.5
Separation:

#	Day/Time	DP	Program	Rate	A55P Rating	Len	10/10 - 10/10		Total Spots	Total \$	CPP	GRP
							10/10	10/10				
1	Sa 6p-6:30p	WK	NEWS 2 @6PM	\$30.00	10.4	30	1		1	\$30.00	\$2.88	10.4
2	Sa 7p-7:30p	WK	NEWS 2 @7PM	\$60.00	9.0	30	1		1	\$60.00	\$6.67	9.0
3	Su 6p-6:30p	WK	NEWS 2 @6PM	\$70.00	5.1	30	1		1	\$70.00	\$13.73	5.1
TOTALS: 3							3		3	\$160.00	\$6.53	24.5

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25323944
CPE: //2009
Agency: TARGET ENTERPRISES
TARGET ENTERPRISES, 15260 VENTURA BLVD SUITE 1240 SHELMAN OAKS CA 91403

Changes as of: 10/13/2016 at 3:06 PM
Flight: 10/10/16 - 10/16/16
Advertiser: Tim Scott for Senate
Product: Tim Scott for Senate

Version: Original Order
Station: WCBD
Market: Charleston, SC
Office: LOS ANGELES
Total \$: \$160.00
Total Spots: 3
Total CPP: \$6.53

Agency Order #:
Buyer: DEDE JEFFERY
Salesperson: TORI PLEXICO 323-966-5196
Primary Demo: Adults 55+
Con Type: POLITICAL/VOTE
Assistant: DEVON SCOTT 323-966-5049

Total GRP: 24.5
Separation:

Special Instructions

Competitive Information	
Market Budget:	\$160
WCBD Share:	0%
Comment:	Shares to follow
Unknown:	100%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
WK	100%	3	\$160.00	\$6.53	24.5
Total	100%	3	\$160.00	\$6.53	24.5

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	3	\$160.00	
Total	3	\$160.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
New	10/13/16 3:06 PM	SEAN ROHTLA	New	3		\$160.00
						Contract \$160.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ORDER

Orders
Order / Rev: 954254
Alt Order #: 25329944
Product Desc: Tim Scott for Senate
Estimate: 2009
Flight Dates: 10/10/16 - 10/16/16
Original Date / Rev: 10/13/16 / 10/14/16
Order Type: REG

WCBD Charleston

Primary AE: Katz Los Angeles
Sales Office: K-LA
Sales Region: Nat

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Boulevard
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Tim Scott For Senate (R)
Demographic: A55+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN4746
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	3	\$160.00	\$136.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	3	\$160.00	\$136.00	0.00
Totals	3	\$160.00	\$136.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles	K-LA	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCBD	10/15/16	10/15/16	Sat Local News @ 6p	CM	6p-630p	-----S-	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
				Sat Local News @ 6p											
				NEWS 2 @6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S-		1				\$30.00		0.00			
E 2	WCBD	10/15/16	10/15/16	Sat Local News @ 7p	CM	7p-730p	-----S-	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
				Sat Local News @ 7p											
				NEWS 2 @7PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S-		1				\$60.00		0.00			
E 3	WCBD	10/16/16	10/16/16	Sun Local News @ 6p	CM	6p-630p	-----S	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
				Sun Local News @ 6p											
				NEWS 2 @6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1				\$70.00		0.00			
													Totals	3	\$160.00